

#### Contact

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#### What I Do

- </> Craft exceptional digital experiences that captivate users and deliver impactful results. Thrive in fast-paced environments, consistently exceeding expectations by delivering best-in-class user experiences within tight deadlines.
- Partner with clients to translate their vision into actionable product roadmaps, driving effective planning and successful project execution.
- Help clients get the most from their technology by finding ways to improve it and exploring new options. Quickly build prototypes to show how these improvements could work, giving clients a clear picture before they decide.
- Thrive in any work environment, working well on my own or as part of a team. Makes sure everyone involved in a project understand each other, leading to smooth collaboration and successful results.
- Working with UX designers to improve app/website designs, making sure they are both easy to use and technically possible. Providing feedbacks that help create better designs and make development smoother.

# Languages

English Malayalam Hindi Tamil

# **Aravind S**

# Senior Frontend Engineer

#### **Profile**

Transforms visionary designs into pixel-perfect UI realities. A results-driven UI Engineer with 9 years of experience leverages React expertise to bridge the design-development gap. Known for a go-getter attitude, exceeding expectations and consistently delivering UIs that captivate users and drive business results.

## **Technology Stack**

Front-End (FE) Libraries/Frameworks: React JS, Next JS, Gatsby JS, Angular

CSS Frameworks: Tailwind CSS, Bootstrap
UI Component library: Material UI, React Aria
Animation/ 3D: GSAP, React three fiber, Three JS

Other tools/technologies: D3 JS, Redux, Contentful CMS, Figma, Javascript, jQuery,

CSS3, SCSS, HTML5, GraphQL, Typescript, Netlify, Vercel

Soft skills: Team player, Results driven, Adaptability, Empathy

### **Work Experience**

# 2019 - Present frog, part of Capgemini Invent Principal Design Technologist

Translating visionary designs into impactful user experiences across diverse domains and expertly crafts digital realities.

Here are some key highlights of contributions:

- Implemented a micro frontend solution using React JS and Material UI for a dental client, resulting in increased development efficiency by reducing development time by 20% and a scalable architecture for their EU expansion.
- We built a whopping 10+ core UI components for a healthcare client's Design Language System (DLS) using React JS and React Aria, which ultimately boosted its implementation success with a total of 70+ components.
- Conceptualized, built, and launched a healthcare campaign website using React JS and Bootstrap in just 2 weeks, securing 10,000 initial user engagements.
- Developed an educational MVP using React JS that transformed into a highly scalable white-label platform for 40,000+ daily active students.
- Drove a 20% user engagement boost for a leading dental association in the USA by leading the development of a revamped user experience with improved search and personalized dashboards.
- Led business development initiatives including proposal writing, strategic planning, and project estimation. Simultaneously, invested in team development by mentoring junior team members and guiding interns.

2018 - 2019 Wipro Digital Technologist

2015 - 2018 Infosys Systems Engineer

# **Education**

2010 - 2014 Kerala University

B.Tech - Electronic and Communication - 8.45 CGPA